

Join the **lincoln**kids Buzz



Flexible

Size, placement, and content can be changed each edition



No Added Cost

For full color ads



Ad Design

Available
Rate: \$75/hr.



Available at many
locations throughout
Lincoln + online

Print Circulation: 12,000+

Reach your audience
with Lincoln Kids!

Reserve Today



For questions or to reserve advertising, contact hello@lnkkids.com.

Ad Opportunities

Cover Page \$2,500 Includes Front Cover Logo, Full Page Ad & Article on First Editorial Page	Full Spread (2 pages) \$2,070 16.5" x 10.5" + .25" bleeds Horizontal	Back Cover \$1,550 8.25 x 10.5" + .25" bleeds Vertical	Front Inside Cover (L) \$1,325 7.625" x 9.5"* Vertical	Back Inside Cover (R) \$1,200 7.625" x 9.5"* Vertical	Full Page \$1,150 7.625" x 9.5"* Vertical
Half Spread (2 pages) \$1,150 16.5" x 4.625" Horizontal	1/2 Page \$800 7.75" x 4.625" Horizontal or 3.75" x 9.5" Vertical	1/4 Page \$475 3.75" x 4.625" Vertical	1/8 Page \$285 1.75" x 4.625" Vertical or 3.75" x 2.1875" Horizontal	Directory Listing \$200 Included online and in all four print editions	

Activity Sponsorship

Sponsor a branded activity like a maze, mad-libs, or word search to highlight your business while educating readers. We can even design it for you!



Full Page Activity \$1,150 7.625" x 9.5"* Vertical	1/2 Page Activity \$800 7.75" x 4.625" Horizontal
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Deadline Dates for 2024

SPRING 2024
 Feb. – Mar. – Apr.
 Reservations: Jan. 5
 Ads/Articles: Jan. 10

SUMMER 2024
 May – Jun. – Jul.
 Reservations: Mar. 27
 Ads/Articles: Apr. 3

FALL 2024
 Aug. – Sept. – Oct.
 Reservations: Jun. 26
 Ads/Articles: Jul. 5

WINTER 2024
 Nov. – Dec. – Jan.
 Reservations: Sept. 27
 Ads/Articles: Oct. 4

Artwork Instructions

Artwork must be submitted as a 300dpi, CMYK pdf (not RGB). Please avoid thin white text. *For **Inside Covers** and **Full Page** ads, the 7.625" x 9.5" size will be placed with a margin around the ad. To extend to the full size of the page, please size ads for 8.25" x 10.5" + .25" bleeds.

Digital Advertising

Package 1 \$1,000

- Two Social Posts on Lincoln Kids Facebook + Instagram
- Two Social Stories Lincoln Kids Facebook + Instagram
- Two Newsletter Features in Lincoln Kids Weekly E-newsletter
- 1 Large Display Ad (1080 x 1080 px) in "Recommended by Lincoln Kids" feature on homepage of Lincoln Kids website for duration of current issue

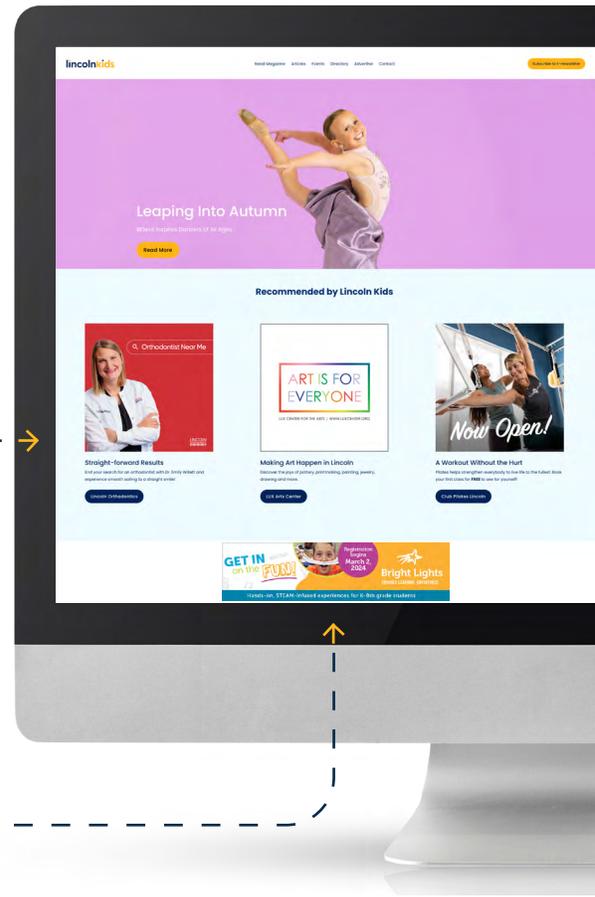
Package 2 \$500

- One Social Post on Lincoln Kids Facebook + Instagram
- One Social Story Lincoln Kids Facebook + Instagram
- One Newsletter Feature in Lincoln Kids Weekly E-newsletter
- 1 Display Ad (881 x 224 px) on home and magazine pages of Lincoln Kids website for duration of current issue

Directory Listing: \$200/yr

Be included in our online directory plus all four print editions!

*Packages and listings are only available to current print magazine advertisers.



Your ad is featured on **Inkkids.com, LK social** and in our e-newsletter!



If you are curious about running Facebook and Instagram ads for your business or organization, contact us for a consultation to learn more about how a digital strategy can work for your needs and budget.



For questions, ad reservations, or to set up a consultation, contact us at hello@Inkkids.com.